

# BEYOND THE HYPE

2018

## CONFERENCE KEYNOTE OFF-CAMERA: TAMARA TAGGART GETS REAL

**You don't want to miss these other conference sessions:**

- Don't Feed Your Public Steak & Your Employees Dog Food
- What's UX & Why Should You Care?
- Storytellers and Their Stories: Lessons Learned From Behavioural Sciences
- Cracking The Code: How To Show Your Value and Speak the Language of the C-Suite (CEO Panel)
- Demystifying Social ROI In 4 Steps

**FREE MIXER AT HATLEY CASTLE AFTERWARDS.  
APPETIZERS ON US!**

**FOR TICKETS & DETAILS:  
[www.cprs-vi.org/beyond-the-hype](http://www.cprs-vi.org/beyond-the-hype)**

